



Intelpack-2010

India's Biggest Packaging Exhibition is a Grand Success

- Show Generates Quality Marketing Leads and Spot Business for Exhibitors
- Trade Visitors Immensely Happy with the Technology Showcased

The Exhibition attracted 272 Exhibitors and 12,718 high quality visitors from all over India and several other countries

The show generated high amount of quality marketing leads and several exhibitors finalised substantial orders at the show.

Intelpack-2010, India's Biggest-Ever packaging exhibition was a huge success and re-asserted its' position as India's No.1 exhibition for the packaging industry.

272 exhibitor and 12,718 high quality business visitors from across 11 countries walked the show in 4 days.

Organised by Intel Trade Fairs & Expositions Pvt. Ltd., Intelpack-2010 co-located with Foodtek-2010 and Pharmapack-2010 was organised at the Bombay Exhibition Centre, Mumbai, India from 10-13 March 2010.

Business worth over 75 crore rupees was closed in 4 days at the show. The exhibition not only generated spot business and but also generated high quality marketing leads for the exhibitors.

The 12,718 buyers came from from all over India, Sri Lanka, Bangladesh, UAE, Egypt, Iran, Saudi Arabia, Kuwait and several countries of East and West Africa. The exhibition attracted a very large percentage of active buyers who finalised their orders at the show.

One of the most unique feature of the Intelpack-2010 was the very high quality of the business visitor. Of the total number of trade visitors, as high as 64% constituted senior management and the balance from Middle management and people

who voice the buying requirements in a company.

On show was the cutting-edge technology in packaging – primary, secondary and tertiary. The show had everything the visitors looked for, be it machines, materials, products or packaging services. It was evident from the positive response from visitors to the show as they found their visit to Intelpack-2010 very rewarding and a good investment of their time. Many visitors came with the intention of closing business deals.

Intelpack-2010 was all about new product launches, re-positioning of existing products, spot offers and gathering quality marketing leads.

Initial interviews and chat with exhibitors shows that an absolute majority of participating companies were highly satisfied with the results of the exhibition. They praised the high quality of the trade visitors and stated that they had made a large number of first time business contacts with visitors from new industry sectors.

Speaking on the success of the Intelpack-2010, Mr. Aditya Ashok, Head – Marketing & Sales, Intel Trade Fairs & Expositions Pvt. Ltd., said, "I am delighted with the response the show generated. Our promotion for visitors was very strong designed with the intention in getting high quality business visitors to the show. I am happy we

have been successful in delivering high quality visitors for our very high quality exhibitors.

Aditya further opined, As the biggest packaging exhibition in India, our prerequisite was to get every active packaging companies to exhibit at the Intelpack-2010. I am happy that we were able to get the who's who of packaging in India to be a part of this event. Having quality exhibitors is "the key" for a successful exhibition and exhibitors

at Intelpack-2010 showcased the finest technology and latest innovations in packaging industry. Hence, we were confident of a good visitor turnout".

Intelpack-2012 will be held at the Bombay Exhibition Centre, Mumbai, India from 16-18 February 2012. Most exhibitors at the 2010 exhibition have blocked space to exhibit at the Intelpack-2012.



intelpack
11th INTERNATIONAL PACKAGING EXHIBITION AND CONFERENCE 2010

Co-located with

FOODTEK
7th Exhibition and Conference on Food Processing and Packaging 2010

PHARMAPACK
3rd Exhibition & Conference on Pharmaceutical Packaging 2010

10-13 March 2010 • Bombay Exhibition Centre, Mumbai, India

Exhibitors Delighted

The quality of visitors was remarkably very high at the Intelpack-2010. 'Excellent' was the unanimous verdict from around 90% of the exhibitors at the show. They felt, Intelpack-2010 has been once again successful in delivering quality marketing leads and spot business, thus providing a high return on investment.



Intelpack is indeed a very good platform to share and understand the new developments happening in the packaging industry.
Piyush Mangal
Head – Distribution, ITW India Ltd., Hyderabad, India



Congratulations on the grand success of Intelpack-2010. The show was well organised and is indeed turning out to be the best packaging show in India. Please keep up the good work as this is the place where we can have our customers met in 3 days.
Mr. Anthony D'Souza
Vice President, Clearpack India Pvt. Ltd. Mumbai, India



Intelpack-2010 has helped us a lot in gathering new leads from the market. We got numerous visitors from food and pharmaceutical industry as well. Sure this show has helped us to grow further and we expect a good business out of this show.
Mr. Anand Kulkarni
Director Sales, IMA Precision Gears Ltd., Navi Mumbai, India



Intelpack-2010 has been pretty good, good opportunities for us to meet our existing customers and we had some good leads.
Mr. Manoj Paul
Country Manager, Heat and Control South Asia Pvt. Ltd., Chennai, India



Excellent Show. Good quality visitors and good response.
Mr. Rahul Kothari
Director, Pakona Engineers India Pvt. Ltd., Mumbai, India



The show has been very good as usual, as expected from Intelpack. We expect to close about 3 crore worth of order from this exhibition.
Mr. V. Krishnan
Director, Spherotech Packaging Pvt. Ltd., Mumbai, India



Very good show and we had good leads. We have also made some new customers.
Mr. Takayasu Yamada
Managing Director, Ishida India Pvt. Ltd., New Delhi, India



I am extremely pleased at the outcome of the Intelpack-2010 held at Mumbai. We have received the best set of inquiries in the last few years and all visitors were trade oriented and serious visitors.
Ashish B. Meghani
Managing Director, Wraptech Machines Pvt Ltd., Mumbai, India



Intelpack is very important exhibition for us. We have got many leads from the show.
Mr. Anirban Chakraborty
Key Accounts Manager, Bosch Limited, Mumbai, India



The response we got at the Intelpack-2010 has been overwhelming. Visitors from every sector of the industry came to the show. The quality of visitors was very good.
Mr. Ram Ratan Singh
Director, Strapping Solutions India Pvt. Ltd., New Delhi, Mumbai



Robatech is a subsidiary of a Swiss company established in 65 countries worldwide. We are exhibiting at the Intelpack for the first time. The experience has been good and we expect to bag good orders.
Kishor Butani
CEO & Managing Director, Robatech India Pvt. Ltd., Mumbai, India



We are participating at the Intelpack since its' first edition in 1990 without a break. Intelpack-2010 is very big and the response has been very good. Intelpack is the only exhibition we ever participate in India.
Mr. Bomi Adajania
Managing Director, Pacwel Equipments, Mumbai, India



This is 1st time we are participating in Intelpack it was a very big step for us and we have learnt a lot from this exhibition. Our response is beyond our expectation.
Mr. Mohan Phadnis
Director, Core Technologies, Mumbai, India



We got very good response at Intelpack-2010. High quality visitors attended the show and we hope to do good business.
Mr. Rakesh Parashar
General Manager, Osna Electronics Pvt. Ltd., New Delhi, India



Intelpack-2010 is one of the best exhibitions that I have participated in Mumbai. Truly one of the largest collection people has come here, a good experience for me.
Rohit Chawla
Director, Rohit Instruments and Testing Services, Vadodara, India



We are exhibiting at the Intelpack exhibition for the first time. The response has been very good and we expect to do good business from the numerous sales leads gathered by us.
Dr. Parag Shah,
Sales Manager, Kevin Process Technologies Pvt. Ltd., Ahmedabad, India



Intelpack-2010 has once again proved to be the best platform to connect with the packaging industry in India. The show has also re-asserted its' position as the No.1 packaging exhibition in India. This only goes to prove me right once again, success of exhibitions is all about quality exhibitors, quality exhibits and quality attendees.



Intelpack-2010 was huge in success and in size. Around 52% of exhibitors had booth sizes ranging between 1500 sq. ft and 400 sq. ft., So many of our Visitor Promotion material mentioned 'Size Does Matter' as the caption. This was our way to inform Senior Management that Intelpack-2010 not only had the largest conglomeration of exhibitors but also a wide range of technology put up at these large booths, thus enticing them to attend the show.

I am delighted that the show has been such a huge success. I thank the exhibitors and visitors for their support in making Intelpack the biggest and No.1 packaging exhibition in India.

Ashok Neelkant
Managing Director, Intel Trade Fairs & Expositions Pvt. Ltd., Mumbai, India



The Organisers

Intel Trade Fairs & Expositions Private Limited (ITFE) are India's leading organizers of Business-to-Business exhibitions. ITFE organises exhibitions in India and abroad serving various industries such as, packaging, food, pharmaceuticals, printing, label, plastics, auto ancillaries, fire & safety etc. ITFE are organizers of highly successful exhibitions, such as, 10 Editions of Intelpack, 7 Editions of Foodtek, 4 Editions of SouthPack, 2 Editions of Pharmapack and 2 Editions of Labeltech.

ITFE has also organised 4 exhibitions abroad, which include, PrintPack Africa 2005, Kenya, AfroPlast 2005, Kenya, PrintPack Sri Lanka 2006 and AsiaPlast 2006 in Sri Lanka.

Intelpack organised by us is India's largest, longest running and most successful trade exhibition on packaging.

With an impressive portfolio of over 30 successful trade events organized under its banner, ITFE is now known worked in close conjunction with the industry in organizing cost effective marketing events, over 1000 companies have greatly benefitted from the trade shows organized by us. A very aggressive marketing and target specific campaign has managed to bring together buyers and sellers from India and abroad - all at one place, all at one time.

ITFE is represented in several countries across the world with a very strong presence in China, Taiwan, East Africa, West Africa, Sri Lanka and UAE.

And the Award Goes to ...



Intelpack Awards, over the years, have come to be a coveted possession amongst exhibitors at the show. This year was no different as almost all the 272 exhibitors put up a beautiful looking show. It was a nightmare for the Jury as they found it extremely difficult to select one clear winner as there was a tie in as many as 3 categories. As the Jury found it difficult to select a clear winner, they decided to give the award to both exhibitors.

Intelpack-2010 Awards were given away by the sponsors Mr. D. Merchant, Managing Director, Cryotron Magnadrives, Mr. Mohan Nair, Country Head, Sick India Limited and by our special invitees Mr. Piyush Mangal, Head Distribution, ITW India and Mr. Jason Bian, Director, Packaging Machinery Manufacturers' Institute (PMMI), China.

Mr. Ashok Neelkant, Managing Director, Intel Trade Fairs & Expositions Pvt. Ltd. announced the winners.

The organizers of the show would like to convert Intelpack Exhibition Awards to Intelpack Industry Awards in 2012.



L to R: Mr. D. Merchant, Mr. Piyush Mangal, Mr. Ashok Neelkant, Mr. Mohan Nair and Mr. Jason Bian



Intel Trade Fairs & Expositions Private Limited

113, New Sonal Link Industrial Estate, Bldg. 2, Link Road, Malad West, Mumbai 400 064 India Tel: +91 22 2880 3977 2880 3978 E-mail: intelexpo@vsnl.net Website: www.intelexpo.com