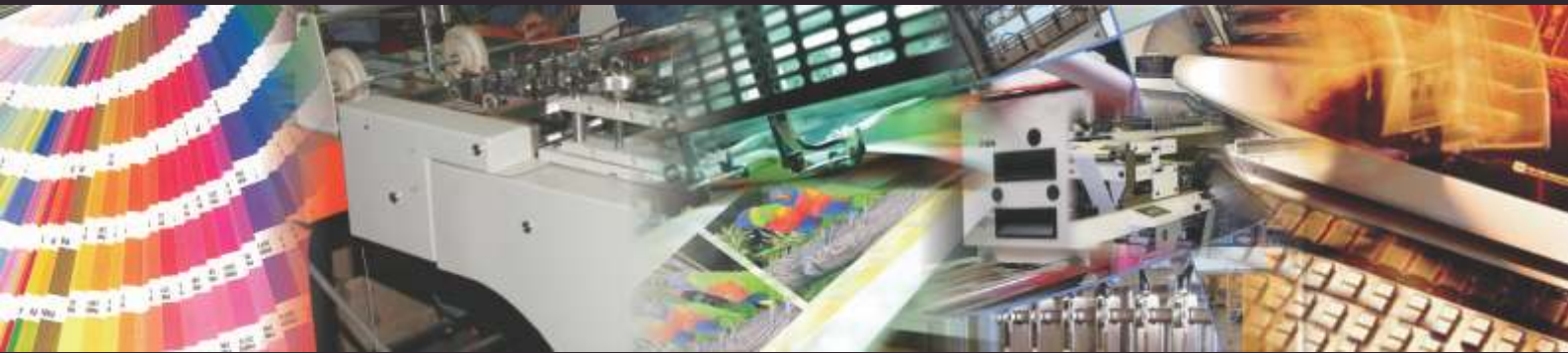


PrintExpo

4th International Exhibition & Conference on
Pre-Press ♦ Press ♦ Print Finishing ♦ Converting

2012

Concurrent Events



22 - 24 June 2012
Chennai Trade Centre, Chennai, India

The Total Print Event



PrintExpo
2012

4th International Exhibition & Conference on
Pre-Press ♦ Press ♦ Print Finishing ♦ Converting



Be a Part of the Region's Largest and Most Successful Print Exhibition

The Exhibition

PrintExpo 2012, 4th Edition, the regions' largest and most successful exhibition will showcase the latest technologies in pre-press, printing, print finishing, packaging and converting.

250+ exhibitors from India and overseas will exhibit at the PrintExpo 2012 and the show will attract over 12,000 trade visitors



PrintExpo 2011 attracted over 11,500 trade visitors and Spot Business and Abundant Marketing Leads for the Exhibitors



Who Should Exhibit?

The main target group exhibiting at the PrintExpo 2012 will include:

Pre-Press

Automation Workflow Solutions
Computer-to-Plate (CTP) Software & Systems
Colour Management Systems
Design Software
Direct Laser Positive Films
Scanning & Proofing Systems
Plate Making Systems
Printing Estimation & Management Software

Press (Printing Presses)

Sheet-Fed Offset Printing Machines
Digital Printing Machines
Label Printing Machines
Web Offset Printing Machines
Flexographic Printing Machines
Rotogravure Printing Machines
Digital Flex Printing Machines–Wide Format
Screen Printing Machines
Pad Printing Machines
Computer Stationary Printing Machines
Inkjet Printers
Variable Data Printers
Print & Apply Systems

Print Finishing

Blades & Knives
Book Binding Machines
Cutting & Punching Machines
Decorating Equipments
Die-cutting Machines & Equipments
Dies
Embossing Machines
Folding Machines
Gluing & Laminating Machines
Hard Case Making Machines
Hot Melt Adhesive Coater
Paper & Board Creasing Machines
Perfect Binding Machines
Photo Glazing Machines
Pinning & Sewing Machines
Slitting & Rewinding Machines
UV Coating Machines & Equipments
Wire Stitching Machines

Converting & Packaging

Bag & Pouch Making Machines
Board Printing Machines
Box Making Machines
Box Stitching Machines
Conveyor Systems
Corrugated Box Making Machines
Corrugating Machines
Flexo Printing Machines
Gluing Machines
Label Applicators

Why Exhibit?

- ♦ PrintExpo 2012, now in its' 4th Edition, is the regions' largest and most successful printing exhibition.
- ♦ Co-located with ConvertingExpo 2012 and Labeltech 2012, PrintExpo 2012 will add immense value for both, exhibitors and trade visitors.
- ♦ 250+ Exhibitors and more than 12,000 business visitors will attend the PrintExpo 2012 co-located with ConvertingExpo 2012 and Labeltech-2012
- ♦ Organised on a floor space of over 11,000 sq. mtrs., PrintExpo 2012 co-located with Labeltech-2012 and ConvertingExpo 2012 will be the Regions' largest ever printing and converting show.
- ♦ PrintExpo 2012 is the most cost effective opportunity to meet with the largest number of buyers from the region.
- ♦ An unparalleled networking opportunity - PrintExpo 2012 will put you in touch with the latest in print media technology.
- ♦ Direct selling to serious buyers in active buying mode.
- ♦ Targeting, testing and developing new markets.
- ♦ Identifying and recruiting new distributors and partners.
- ♦ Launch your business into high gear for 2012 and build business relationship that will reap long term benefits.



PrintExpo 2012
4th International Exhibition & Conference on
Pre-Press ♦ Press ♦ Print Finishing ♦ Converting

Converting
Exhibition and Conference on
Paper & Paper Board Converting Expo 2012

Labeltech
4th International Exhibition & Conference on
Label ♦ Product Decorator ♦ Narrow Web Printing ♦ Converting 2012

3rd South India Printers Meet
SIPM

**One Big Market
Four Powerful Events**



Label Gluing Machines
 Paper & Board Converting Machines
 Paper Cup & Plates Making Machines
 Platen Punching Machines
 Rotary Cutting Machines
 Ruling Machines
 Sealing Machines
 Shrink Wrapping Machines
 Slotting Machines
 Strapping Machines
 Paper Cutting Machines

Ancillary Equipments & Products

Dies
 Bar Coding Equipments & Systems
 RFID Systems
 Anti Counterfeiting Technology & Products
 Clutches & Brakes
 Spares

Printing Accessories & Consumables

Printing Inks
 Printing Plates & Blankets
 Solvents & Varnishes
 Adhesives & Chemicals
 Rubber Rollers & Printing Rollers

Visitor Promotion Program



A very aggressive Visitor Promotion Program has been designed by us to deliver largest number of targeted trade visitors to the PrintExpo 2012. Campaign that includes:

- Advertisements in regional newspapers and trade magazines
- Technology Promotional Meets
- Participation in Exhibitions
- Outdoor Advertising Media
- Direct Mail Campaign to specific visitor categories and industry segments
- Show Preview will be send to over 10,000 key targeted buyers and specifiers
- Invitation Cards - 300 nos Invitation Cards will be given FREE to all exhibitors to invite their customers to the show
- Stickers and Posters - Exhibitors will be provided with Stickers and Posters to promote awareness of the event
- VIP Invitations to around 2000 Key Buyers.
- Press Releases
- Tele-Marketing

Who Will Visit?

PrintExpo 2012 will attract thousands of printing and converting professionals, that include:

- ◆ Directors/Owners
- ◆ Brand Managers
- ◆ Commercial Printers
- ◆ Consultants
- ◆ Converters & Printers
- ◆ Creative & Art Directors
- ◆ Graphic Designers
- ◆ Label Printers
- ◆ Package Printers
- ◆ Packaging Development Manager
- ◆ Pre-Press Managers
- ◆ Print Shop Managers
- ◆ Printing Technologists
- ◆ Production Managers
- ◆ Project Managers
- ◆ Purchase Managers
- ◆ Quality Controllers
- ◆ R&D Managers
- ◆ Tag & Label Printers



3rd South India Printers Meet

23rd June 2012 Convention Centre, Chennai Trade Centre, Chennai, India



The 3rd South India Printers' Meet 2012 (SIPM) will be held at the Convention Centre, Chennai Trade Centre on 23rd June 2012. Keeping in touch with the latest technology is key to competitive and staying ahead in business.

The South India Printers Meet (SIPM) will be the best opportunity for printers and converters to keep in touch with the latest in printing and converting technology. Experts from India and overseas will make presentations on how to

make your business more competitive, efficient and dynamic.

The meet will be a very important platform for printers to hear from experts how to reduce cost and increase productivity and profits. Over 500 printers from across India are expected to attend the meet.

The PrintExpo Awards constituted to recognise work of printers from across South India will be presented the same evening after the SIPM 2012.



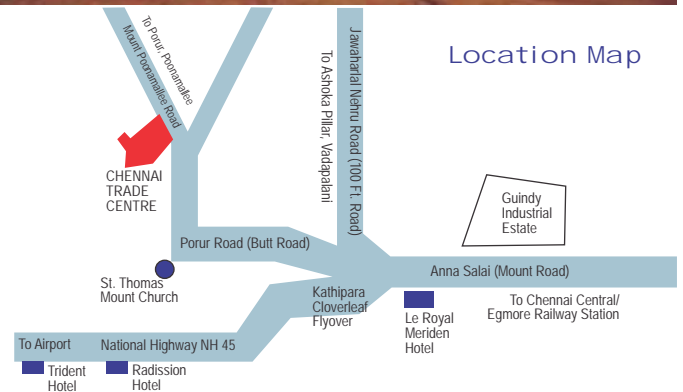
The Exhibition Venue

PrintExpo 2012 will be organised at the Chennai Trade Centre, Chennai, India. Chennai Trade Centre, is located in the city at Nandambakkam adjacent to St. Thomas Mount and is positioned close to the International Airport. The Exhibition Centre is architecturally and technically designed to hold large exhibitions showcasing. It is conveniently placed very close to many of the city's major hotels.

Chennai is strategically located in the heart of Southern India and is easily accessible by air, rail and road. Chennai is Industrially well developed and with a conducive business environment. Chennai Trade Centre has the distinction of having hosted several national and international trade shows.



www.printexpo.in



The Organisers

Intel Trade Fairs & Expositions Private Limited (ITFE) are India's leading organizers of Business-to-Business exhibitions in India and abroad serving various industries such as, packaging, printing, label, food, pharmaceuticals, plastics, fire & safety etc. ITFE has organised highly successful 11 Editions of Intelpack, 8 Editions of Foodtek, 5 Editions of SouthPack, 4 Editions of PharmaPack, 3 Editions of Fire & Safety, 3 Editions of Labeltech and 3 Editions of PrintExpo.

ITFE has also organised 4 exhibitions abroad, which include, PrintPack Africa 2005, Kenya, AfroPlast 2005, Kenya, PrintPack Sri Lanka 2006 and AsiaPlast 2006 in Sri Lanka. Intelpack organised by us is India's largest, longest running and most successful trade exhibition on packaging.

With an impressive portfolio of over 50 successful trade events organized under its banner, ITFE is now known for creating the perfect business-to-business platform. Having worked in close conjunction with the industry in organizing cost effective marketing events, over 500 companies have greatly benefitted from the trade shows organized by us. A very aggressive marketing and target specific campaign has managed to bring together buyers and sellers from India and abroad - all at one place, all at one time.



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